

# Educate, inspire & dare to imagine...



## The Community Challenge

### Positive impact projects for your local community

The Community Challenge – What will your Legacy be?

Project groups will consist of 8 –25 participants (max) aged 12-16 and will meet for one hour a week for 12 weeks. There may be some additional work to do between meetings but only with prior agreement from the group, the responsible adult and the parents of the youths.

Before the actual project starts, the Legacy/YCHIOW team will meet with the youth group to present the project concept, spend some time engaging with the youths and to start to mobilise energy around taking responsibility for the 12-week schedule. There are two phases to the project and the draft timeline below is meant as a framework for the groups to work from:

#### **Phase 1: Identify the problem** (4 weeks)

The young people participating will be tasked with creating a 10 minute movie about the top two issues in their local community. The movie should be impactful and an honest, objective portrayal of the issues. The young people should conduct a community enquiry with a cross section of local people initially to show that the issues are real. The young people can film the movie however they like – documentary/fictional drama/real stories or other.

- Session 1: Getting started: What are the biggest issues in your community? How do you know? Creating the community enquiry.
- Session 2: Creating the story board and camera training: What will your film be about? How will you get across the messages you would like to communicate? Who else can you get involved? This session will include a creative input around filming, camera angles, sound and interviewing techniques.
- Session 3: Conducting the community enquiry including interviews.
- Session: Filming the issues (impactful footage of the problems)

#### **Phase 2: Taking Action** (8 weeks)

Each youth group will be asked to choose one issue which they will identify a positive impact project for that will be their legacy in the community. We will be involving local councils and other key stakeholders involved in the ideas stage to ensure that the project is realistic and achievable and to make sure we link in with other local initiatives where this is appropriate. We will enlist the help of local residents, businesses and schools to help deliver the project. The young people will be asked to film the project being delivered as a second stage for their movie.

- Session 5: Presenting the project: Presenting the project idea to key stakeholders in the community and gathering commitments to action for support/resource/funding
- Session 6: Creating the project plan: How will you deliver the project? Enlisting help and mobilising energy.
- Sessions 7-10: Project preparation: (including video diaries, interviews and other filming projects)
- Session 11: Deliver the project: with support from the local community
- Session 12: Celebrate success: Present back your legacy.

All project group movies will be edited together to provide an insight into community issues in the UK and also to show how youth can take positive action. Awards will be given to the participants during an end of project film viewing and celebration.

#### **Outcomes**

The outcomes for the young people taking part will include:

- More aware of and actively contributing to local community (this is something that young people are likely to take through life with them)
- Improved communication skills (from working with and interacting with a wide range of people and taking part in activities specifically designed to move this skills area forward)
- Group work skills (an essential part of the process as this is specifically a group-work project and will include 'practice' group-work through organised activities and challenges and 'real life' group work to take part in the challenge)
- Greater tolerance of others (coming from working productively with a wide mixture of people and developing a greater understanding of the skills, attributes needs, problems and values of other people)
- Sense of self-worth increases (through learning new skills, making new friends, achieving something positive and feeling a sense of personal satisfaction)